

# **Responsibility and Sustainability**

Socioeconomic, political and legal issues ISSN: 2340-5813

#### **Editorial line:**

Responsibility and Sustainability is a four-monthly international scientific journal in on-line format publishing English written original articles, theoretical developments and case reports in the fields of responsibility and/or sustainability. Relevant research notes, PhD reviews and book reviews are also welcome.

The main objective of the publication is to foster the study of those topics related to the above fields from a multidisciplinary perspective and provide a forum for researchers and practitioners interested in examining these issues from practical and theoretical viewpoints. Establishing and sharing a common vocabulary to discuss on methods, procedures, results and experiences will improve the exchange of ideas among authors and readers of varied backgrounds.

Only manuscripts displaying strict scientific rigor and expository clarity will be accepted for publication. First-rate scientific quality is guaranteed by a qualified editorial board and a large scientific board composed of internationally recognized experts from prestigious academic and research institutions. Submitted contributions are evaluated through a double blind refereeing process. Authors should guarantee that their contributions have not been published elsewhere or have not been submitted simultaneously for publication elsewhere.

Responsibility and Sustainability supports open access to scientific literature. Full texts of all articles are available for free at the journal website since they are published.

### Journal information:

Publisher:

Research Group on Marketing and Operative Research (MIO) – University of León (Spain) Faculty on Economics and Business Sciences. Campus de Vegazana s/n 24071-León (Spain)

Deputy-Publishers:

Research Unit in Business Sciences (NECE) – University of Beira Interior (Portugal) Institute of Business Studies (IBS) – University of Szeged (Hungary)

Supported by the International Association on Public and Nonprofit Marketing (AIMPN/IAPNM)

E-mail: RSreview@grupomio.org

Contents available at: <a href="http://www.grupomio.org/revista">http://www.grupomio.org/revista</a>

### **Instructions to authors:**

- 1. Original contributions for publication in *Responsibility and Sustainability* shall be submitted to the e-mail address <a href="mailto:RSreview@grupomio.org">RSreview@grupomio.org</a>. Acknowledgement on reception will be provided to corresponding author. Any responsibility for loss or damage of messages or attached files is not accepted.
- 2. Manuscripts must be written in English, typed in *Microsoft Word* or compatible format, Times New Roman 12 cpi font, double spaced, with frames, tables, figures and graphs integrated in the text and numbered consecutively.
- 3. The first page of the text shall contain the following information: the title of the paper, the name/s of the author/s, and the relevant institution/s. This information will be followed by an abstract of not more than 10-12 lines and up to 5 key words. A complete reference with the name, address, telephone number/s, and the e-mail address of the corresponding author shall also be included.
- 4. The total length of the manuscripts, including first page, frames, tables, figures, graphs and references shall not exceed 20 pages DIN-A4. Preferably, the length of the papers should be up to 15 pages. Pages should be numbered consecutively.
- 5. It is recommended to make a style effort —while preserving scientific and academic rigour— in order to make the text understood both by specialists and non specialists in a concrete subject or study field. At this same purpose, inclusion of schemes and any other graphic and/or text elements supporting a right interpretation of contents is also suggested. When required, internationally accepted signs and symbols for units (SI units) should be used.



# **Responsibility and Sustainability**

Socioeconomic, political and legal issues ISSN: 2340-5813

6. References to previous publications cited in the text should follow the author and date procedure, according to following examples, as appropriate: Name (year), (Name year), Name1 and Name 2 (year), (Name1 and Name2 year), Name1 et al. (year), (Name1 et al. year).

When several publications are included consecutively, they shall be listed in chronological order and separated by semicolon (;). If two or more publications are dated in a same year, alphabetical order will be the second listing criteria

In case of literal transcriptions, text shall be cursive typed inside inverted commas, and reference page/s could be included in the quoted reference, as follows: Name (year, p. xx), (Name year, pp. xx-xx).

7. The list of references at the end of the paper should only include the contributions that were quoted in the previous text and that have been published or accepted for publication. Unpublished or unavailable works should only be mentioned in the text. Do not use footnotes or endnotes as a substitute for the reference list.

Reference list entries should appear alphabetically by the last name of the first author of each contribution. Some examples are as follows:

Complete book (one author)

Name, A. (year). *Title of the book*. Place of publication: Publisher.

Book chapter (two co-authors)

Name1, A., & Name2, B. (year). Title of the chapter. In C. Name3 (Ed.), *Title of the book* (pp. xx-xx). Place of Publication: Publisher.

Journal article

Name, A. (year). Title of the article. Title of the journal, vol(number), xx-xx.

PhD Dissertation or similar document

Name, A. (year). Title of the document. PhD dissertation. University of xxx.

Online document

Name, A. (year). Title of the document. Web owner. http://xxx/. Accessed day month year

- 8. Footnotes should be numbered consecutively throughout the text with superscript Arabic numerals, typed Times New Roman 10 cpi, and single spaced. Use of endnotes will be avoided. Acknowledgments of people, grants, funds, etc. should be placed in a separate section before the reference list. In such case, the names of funding organizations should be written in full.
- 9. Those manuscripts considered to be consistent with the editorial line will be submitted to double blind refereeing process. Decision on acceptance, rejection or acceptance under request for changes will be communicated to the corresponding author as soon as possible.
- 10. Any manuscript which does not follow the above instructions may be submitted to corresponding author for the necessary changes to be made. In case that these changes were not made by author/s, the Editorial Board is allowed to reject the paper, no matter the reviewing or publication step it is on.

Authors of published papers accept the diffusion of their pages according to Editorial Board convenience, both in printed and/or electronic forms, with no compensation for copyright.

Any responsibility coming from the content of the articles lies with the author/s. Editorial Board and publishers do not assume any responsibility on authors' opinions, views or their use of copyrighted materials.

#### © MIO, NECE, IBS and authors

All rights reserved. Punctual contents of this publication may be reproduced or quoted for reference with specific and clear indication of the source of publication. No substantial part of the articles may be reproduced in any other publication in any form or by any means, without previous written permission of the copyright holders.

Cover design: Intdea (www.intdea,com)