

EXPERIENCE IN RESEARCH PROJECTS AND CONTRACTS

- *Fostering knowledge about the relationship between information and communication technologies and public spaces supported by strategies to improve their use and attractiveness (CYBERPARKS)*
Research project funded by the EU (COST RTD Framework Programme). Ref. COST Action TU-13056. 2014-2018
- *Investigating regional multiplication effects of Extreme Light Infrastructure (ELI-ALPS) investment – Analysing the highlighted fields of regional and sectorial economic mechanisms*
Research project funded by the European Commission (TÁMOP Programme, DG Education and Culture). Ref. TÁMOP-4.1.1.C-12/1/KNOV-2012-005. 2013-2014
- *Update of existing curricula and programmes and development of new professional areas 3.8 “Economics” and 3.7. “Administration and Management”, in the Faculty of Economics, Trakia University, in accordance with the requirements of the labour market in the Stara Zagora Region*
Research project funded by the Ministry of Education, Youth and Science of Bulgaria and the EU (ERDF, Operational Programme “Human Resources Development”, call BG051PO001-3.1.07 “Update of the curriculum in higher education in accordance with the requirements of the labour market”). Ref. BG051PO001-3.1.07-0014. 2013-2014
- *Rules, expectations & security through privacy enhanced convenient technologies (RESPECT)*
Research project funded by the EU (Seventh Framework Programme for Research and Development FP 7). Ref. FP7-SEC-2011-10.6. 2012-2015
- *Estudio sobre las consecuencias de la apertura del mercado laboral alemán para los empleados y empresarios de Baja Silesia [Study on the consequences of the opening of the German labour market to employees and entrepreneurs in Lower Silesia]*
Research contract with Agerón Internacional Ltd. Consultants, funded by the Lower Silesian District Employment Office. 2012
- *La motivación por el aprendizaje en la Educación Infantil: determinantes que la mantienen al alza en niños de 0 a 6 años [Learning motivation in Early Childhood Education: determinants that hold it on the rise in children aged 0 to 6 years]*
Research project funded by the University of León. 2012
- *Scalable measures for automated recognition technologies (SMART)*
Research project funded by the EU (Seventh Framework Programme for Research and Development FP 7). Ref. FP7-SEC-2010-1-261727. 2011-2014
- *Construcción y difusión del concepto de “Acción Social Corporativa Integral” (ASCI) como factor de desarrollo en la ciudad de Montevideo (Uruguay [Construction and diffusion of the concept on “Comprehensive Corporate Social Action” (CCSA) as development factor in Montevideo City (Uruguay)]*
Research project funded by the Spanish Agency for International Cooperation AECI (Interuniversity Cooperation and Scientific Research Programme –PCI Latin America– between Spain and Uruguay). Ref. 11-CAP2-0993. 2011-2013
- *Estudio de imagen de Polonia y de la economía polaca en los países principales socios económicos y elaboración del concepto de visualización del Programa de Promoción de la Economía Polaca [Study of the image of Poland and the Polish economy in the main economic partner countries and elaboration of the visualization concept of the Polish Economy Promotion Programme]*
Research contract with Agerón Internacional Ltd. Consultants, funded by the Ministry of Economy of Poland. 2011
- *Consumer sentiment regarding privacy of user generated content services in the digital economy (CONSENT)*
Research project funded by the EU (Seventh Framework Programme for Research and Development FP 7). Ref. FP7-SSH-2009-A. 2010-2013
- *Incidencia sobre la calidad de los productos y el medio ambiente de los diferentes sistemas de ganaderías con pequeños rumiantes de aptitud lechera. Empleo de indicadores económicos, sociales y ambientales y tipificación final de sistemas [Impact on product quality and environment of different systems of farms with*



dairy qualified small ruminants. Use of economic, social and environmental indicators and final classification of systems]

Research project funded by the Ministry of Science and Innovation of Spain. Ref. RTA2010-00064-C04-02. 2010-2013

- *Modelos de elementos finitos de silos metálicos sometidos a la acción del hinchamiento de materiales agrícolas. Desarrollo y comprobación experimental [Finite element models of metal silos subject to swelling action of agricultural materials. Development and experimental verification]*
Research project funded by the Regional Government of Castile and León. 2010-2012
- *Programa de intervención en actividad física en la adolescencia y edad universitaria como prevención y tratamiento de la obesidad (PIAFPO): influencia del metabolismo basal y en sus indicadores de riesgo metabólico y cardiovascular [Intervention programme on physical activity in adolescence and college-age as prevention and treatment of obesity (IPPAOP): influence of basal metabolism and on its indicators of metabolic and cardiovascular risk]* Research project funded by the Spanish Superior Council of Sports (CSD). 2010
- *Postgraduate program in public administration*
Research project funded by the EU (ESF). Ref. PO DCA AP1 DMI 1.3. 2009-2011
- *Doctorate in universities of excellence - Research assessment and support for scientific publishing*
Research project funded by the EU (ESF). 2009-2011
- *Consumer behaviour research network (COBEREN)*
Research project funded by the EU (Erasmus Programme – Education, Audiovisual and Culture Executive Agency). Ref. 156089-LLP-1-2009-1-ES-ERASMUS-ENWA. 2009-2012
- *Nuevas relaciones e interdependencias urbano-rurales: laboratorio de cohesión territorial [New urban-rural relationships and interdependences: territorial cohesion laboratory]*
Research project funded by the Ministry of Environment and Rural and Marine Areas (Programme of Interterritorial Co-operation – National Rural Network), as co-operation with the Local Action Group POEDA. 2009-2012
- *Entrenamiento físico adaptado para la boccia en adultos con parálisis cerebral y grandes dependientes del CRE Discapacidad y Dependencia [Physical training adapted to boccia in adults with cerebral palsy and large dependent of SRC Disability and Dependency]*
Research contract with the Spanish State Reference Centre (SRF) Disability and Dependency (Institute for the Elderly and Social Services in Spain, IMSERSO). 2009
- *Estudio de evaluación de las actividades de la División de Estudios y Evaluación del Consejo Oleícola Internacional y de la mejora del sistema estadístico [Study of the evaluation activities of the Studies and Evaluation Division of the International Olive Council and the improvement of the statistical system]*
Research contract with Agerón Internacional Ltd. Consultants, funded by the International Olive Council. 2008-2009
- *Análisis y seguimiento del software Emprendiendo® Plan de Marketing, para la creación de una nueva versión [Analysis and monitoring of the Emprendiendo® Plan de Marketing (Entrepreneurship® Marketing Plan) software for a new version design]*
Research contract with CEEICALSA (BIC Centre at the Region of Castile and León). Obtained results include a new version of the patented software Emprendiendo® Plan de Marketing (Entrepreneurship® Marketing Plan). 2008
- *Caracterización del comercio intraindustrial en el proceso de internacionalización de Castilla y León [Characterization of intra-industrial trade in the internationalization process of Castile and León]*
Research project funded by the Regional Government of Castile and León. 2008
- *Estudio de mercado: detección de oportunidades de negocio y dinamización empresarial en El Bierzo [Market research: determination of business opportunities and entrepreneurial dynamization in The Bierzo Area]*
Research contract with the Bierzo Area Regional Council. 2007-2008
- *Análisis del impacto de la inteligencia empresarial competitiva en el desempeño de las empresas de base tecnológica en Castilla y León [Analysis of the impact of entrepreneurship competitive intelligence on the performance of technology-based enterprises in the Region of Castile and León]*

Research project funded by the Regional Government of Castile and León. 2007-2008

- *Mejora de los servicios de las administraciones públicas locales mediante actuaciones de marketing interno y externo. Escalas de medición de la calidad percibida [Improvement on services provided by local public administration through internal and external marketing activities. Assessment scales of perceived quality]*
Research project funded by the Spanish Agency for International Cooperation AECI (Interuniversity Cooperation and Scientific Research Programme –PCI Mediterranean– between Spain and Morocco). Ref. A/7337/06. 2007-2008
- *Viabilidad de herramientas de apoyo a la empresarización en los planes de desarrollo local. Especial referencia a la creación de empresas por jóvenes y mujeres [Viability of entrepreneurship supporting tools in local development plans. Special reference to entrepreneurship activities by young people and women]*
Research project funded by the Spanish Agency for International Cooperation AECI (Interuniversity Cooperation and Scientific Research Programme –PCI Mediterranean– between Spain and Morocco). Ref. A/7312/06. 2007-2008
- *Ejemplos, casos y ejercicios dentro del módulo del Plan de Marketing [Examples, cases and exercises related to the Marketing Plan Module for Entrepreneurship]*
Research contract with CEEICALSA (BIC Centre at the Region of Castile and León). 2007
- *Revalorización de la identidad de las salinas del Atlántico. Recuperación y promoción del potencial biológico, económico y cultural de las zonas húmedas costeras [Revaluation of the identity of the Atlantic salt marshes. Recovery and promotion of the biological, economic and cultural potential of coastal wetlands]*
Research project funded by EU (ERDF Interreg III Programme “Atlantic Space”), as co-operation with the Working Group of the University of Cádiz. Ref. 159-SAL. 2006-2007 (2004-2007)
- *El capital intelectual de las universidades públicas de Castilla y León (CIUCYL) [Intellectual actives of public universities in the Region of Castile and León (IAUCYL)]*
Research project funded by the Regional Government of Castile and León. 2005-07
- *Possibilitatile si limitele ecologizarii transportului de suprafata prin utilizarea combustibilor proveniti din uleiuri vegetale [Possibilities and ecological limits of surface transport through use of vegetable oils bio fuels]*
Research project funded by the Technical University Cluj-Napoca (Romania). 2005
- *Cuantificación y modelización de la valoración de productos de calidad sujetos a cata y percepción sensorial: el caso del vino [Quantification and modelization of assessment of quality products subject to taste and sensory perception: the case of wine]*
Research project funded by the Regional Government of Castile and León. 2005
- *Diseño e implementación de herramientas de e-learning complementarias de la formación presencial para entrenadores deportivos y directivos [Design and implementation of e-learning tools complementary to classroom formative activities for sport trainers and managers]*
Research project funded by the Regional Government of Castile and León. 2005
- *Development in diversity*
Research project funded by the EU (ESF EQUAL Community Initiative – transnational co-operative network) and the Regional Government of Castile and León, as co-operation with other institutions in Development Group (AD 452). 2005-2007
- *León núcleo de futuro [León as urban nucleus for future]*
Research project funded by the EU (ESF EQUAL Community Initiative) and the Regional Government of Castile and León, as co-operation with other institutions in Development Group (AD 452). 2005-2007
- *Estudio del transporte y la vivienda en la ciudad de León [Study of transport and housing in the city of León]*
Research contract with the Municipality of León as part of the Project “Mobilising re-urbanisation on condition of demographic change (RE URBAN MOBIL)”, funded by the EU (Fifth Framework Programme for Research and Development FP 5). Ref. EVK4-CT2002-00086. 2005 (2002-2005)
- *Quality management network for CEECs – Central and East European countries (QUAMANCEEC)*
Research project funded by the EU (Leonardo V-II Programme). Ref. PP-175064. 2004-2006. Obtained results include the design and implementation of <http://www.quamanceec.net/> website and the establishment of the Transnational Network of Vocational Education and Training Centres (VETCs): VETC Romania, VETC Estonia and VETC Hungary

- *Identificación y reconocimiento de la simbología de calidad asociada a las marcas de los productos de alimentación. Especial referencia a las denominaciones de origen de Castilla y León* [Identification and recognition of quality symbols associated to brands of food products. Special reference to the origin denominations in the Region of Castile and León]
Research project funded by the Regional Government of Castile and León. 2003
- *Food quality management for East European countries (FQM)*
Research project funded by the EU (PHARE Programme, DG Enlargement). Ref. PHARE/2002/028-028. 2002-2003
- *Beneficios reales de los establecimientos de turismo rural de Castilla y León para el desarrollo de las zonas en que se encuentran ubicados. Teoría y práctica* [Real benefits of rural tourism establishments in the Region of Castile and León for the development of the places where they are located. Theory and practice]
Research project funded by the Regional Government of Castile and León. 2002
- *Análisis exploratorio sobre las posibilidades de difusión y adopción del concepto de agricultura multifuncional y su papel como instrumento impulsor del desarrollo en el medio rural de Castilla y León* [Exploratory analysis on the possibilities of spreading and adopting the concept of multifunctional agriculture and its role as instrument to promote development in the rural areas of the Region of Castile and León]
Research project funded by the Regional Government of Castile and León. 2002
- *Análisis estadístico de las encuestas a los jueces en primer destino* [Statistical analysis of the surveys to judges at first destination]
Research project funded by the Ministry of Science and Technology of Spain (National Programme for General Promotion of Knowledge). Ref. SEC2001-2581-C02-02. 2002-2004
- *Formación y estrategias de gestión medioambiental en los establecimientos de turismo rural de Castilla y León. Situación y actitudes empresariales* [Ecological skills and management in rural tourism establishments in the Region of Castile and León. Current situation and entrepreneurial attitudes]
Research project funded by the Regional Government of Castile and León. 2001
- *Agora*
Research project funded by the EU (ESF EQUAL Community Initiative – transnational co-operative network) and the Regional Government of Castile and León, as co-operation with other institutions in Development Group (AD 340). 2001-2005
- *European pathway to the future* [Camino europeo al futuro]
Research project funded by the EU (ESF EQUAL Community Initiative – transnational co-operative network) and the Regional Government of Castile and León, as co-operation with other institutions in Development Group (AD 340). 2001-2005
- *León actúa* [León works]
Research project funded by the EU (ESF EQUAL Community Initiative) and the Regional Government of Castile and León, as co-operation with other institutions in Development Group (AD 340). 2001-2005
- *Opportunities for and barriers to tourism led integrated development in rural regions of selected European states (OPTOUR)*
Research project funded by the EU (Fifth Framework Programme for Research and Development FP 5). Ref. QLK5-CT-2000-00407. 2000-2004
- *Cross cultural differences and marketing of consumer products. The Bolloré case*
Research contract with the French company Bolloré, as co-operation with other universities in the Dukenet (European Network of Marketing and International Business and Languages Universities). 2000-2001
- *Cross cultural differences and marketing of consumer products. The Duni case*
Research contract with the Swedish company Duni, as co-operation with other universities in the Dukenet (European Network of Marketing and International Business and Languages Universities). 1999-2000
- *La calidad y las «denominaciones de origen» en el sector turístico: análisis para la Provincia de León en relación con su entorno territorial* [Quality and “designations of origin” in tourism activities. Comparative analysis for the Province of León regarding its territorial environment]
Research project funded by the Monteleón Foundation (Caja España Savings Bank). 1999



- *Estudio para la planificación del desarrollo integral del Municipio de Vegacervera [Study for the planning of the integral development of the Municipality of Vegacervera (León)]*
Research contract with the Municipality of Vegacervera (León). 1999-2000
- *Cross cultural differences and marketing of consumer products. The Biohorma case*
Research contract with the Dutch company Biohorma, as co-operation with other universities in the Dukenet (European Network of Marketing and International Business and Languages Universities). 1997-1999
- *Estudio socioeconómico de León Oeste: el Barrio Ferroviario [Socio-economic study of León-West: the railway district]*
Research contract with the Municipality of León as part of the URBAN-I Project “León-West: the railway district”, funded by the EU (ERDF), the Ministry of Finance and Public Administration and the Ministry of Development of Spain. 1997-1998
- *Estudio de la organización de las redes de empresarios independientes de distribución que actúan en la Provincia de León [Study of the structure of the networks of independent retail entrepreneurs acting in the Province of León]*
Research project funded by the Monteleón Foundation (Caja España Savings Bank). 1996
- *Repercusiones socioeconómicas de la entrada de entidades privadas intermediadoras en el mercado laboral como alternativa al INEM. Análisis para la Provincia de León en comparación con la situación nacional y regional [Socio-economical consequences from the entry of private organizations intermediating the labour market as an alternative to public National Institute of Employment. Analysis for the Province of León compared to regional and national situations]*
Research project funded by the Monteleón Foundation (Caja España Savings Bank). 1996
- *Calidad percibida de distintos productos agroalimentarios de Castilla y León [Perceived quality of different agro-food products from the Region of Castile and León]*
Research project funded by the Regional Government of Castile and León. 1996
- *Investigación sobre la utilización de modelos de selección y evaluación de proyectos de I+D en la Provincia de León. Análisis comparativo con la situación nacional y regional [Research on the use of selection and assessment models with R&D projects in the Province of León. Comparative analysis with the regional and national situations]*
Research project funded by the Monteleón Foundation (Caja España Savings Bank). 1995
- *El sector agrario en Castilla y León: estructura y perspectivas de desarrollo [The agricultural sector in the Region of Castile and León: structure and development perspectives]*
Research project funded by the Regional Government of Castile and León. 1995-1996
- *Estudio analítico sobre la oferta y la demanda de empleo universitario en Castilla y León [Analytical study on the employment supply and demand of college students in Castile and León]*
Research project funded by the Regional Government of Castile and León. 1995
- *Las ferias y misiones comerciales en la promoción del comercio exterior de Castilla y León [The role of fairs and commercial missions in the promotion of the external trade in the Region of Castile and León]*
Research project funded by the Regional Government of Castile and León. 1995
- *Factores determinantes de la adopción de tecnología en la empresa de Castilla y León [Determinant factors in the adoption of technologies in enterprises at the Region of Castile and León]*
Research project funded by the Regional Government of Castile and León. 1994-1995
- *Estudio del mercado televisivo local [Study of the local television market]*
Contrato de investigación con Televisión de León. 1994
- *La innovación en las empresas de Castilla y León. Situación actual y actitudes empresariales [Innovation in enterprises at the Region of Castile and León. Current situation and entrepreneurial attitudes]*
Research project funded by the Regional Government of Castile and León. 1993-1994
- *Realización del plan de marketing para el lanzamiento de un nuevo producto del Sistema Experto para la Viabilidad de Proyectos Empresariales [Marketing plan for the launching of a new product of the Expert System for Analyzing the Suitability of Entrepreneurial Projects]*
Research contract with CEEICALSA (BIC Centre at the Region of Castile and León), as part of the agreement for the design of the “Plan de marketing universal y sistema de evaluación de proyectos” [“Universal



marketing plan and projects evaluation system”]. 1993-95. Obtained results include the patented software MK-2 oriented towards marketing plans making.

- *Evaluación preliminar del Sistema Experto para el Análisis de la Viabilidad de Proyectos Empresariales [Preliminary evaluation module of the Expert System for Analyzing the Suitability of Entrepreneurial Projects]* Research contract with CEEICALSA (BIC Centre at the Region of Castile and León), as part of the agreement for the design of the “Plan de marketing universal y sistema de evaluación de proyectos” [“Universal marketing plan and projects evaluation system”]. 1993-95. Obtained results include the patented software MK-1 oriented towards the assessment of initial viability of entrepreneurial ideas and entrepreneurial potential of individuals.
- *Estudio de viabilidad de un parque científico en León [Study on the viability of a scientific park in León]* Research contract with the Local Government of the Province of León. 1992-1993
- *Análisis estadístico de variables socioeconómicas de la Provincia de León: descripción y predicción [Statistical analysis of the socio-economic variables in the Province of León: description and prediction]* Research project funded by the Local Government of the Province of León. 1992
- *Diseño y aplicaciones de sistemas expertos en el control de gestión empresarial [design and applications of expert systems in business management control]* Research project funded by the Regional Government of Castile and León. 1990-1992
- *Análisis de la estructura económico-financiera de la minería del carbón en la Provincia de León. Interrelación con otros sectores [Analysis of the economic and financial structure of coal mining in the Province of León. Interrelation with other sectors]* Research project funded by the Local Government of the Province of León. 1989
- *Estudio de audiencia local [Study of local audience]* Research contract with Radio León - Cadena Ser. 1989